* **Trends:**
  + **Enterprise Autonomous AI Agents**
  + **Small Language Models**
  + **Multimodal AI**
  + **Explainability & Contestability**
  + **AI Total Cost of Ownership (with competitors)**
  + **AI Personas (what do buyer committee’s look like inside of enterprises)**
* **Use Cases (across all industries):**
  + **Conversational AI Assistants**
  + **Mass Data Summarization**
  + **Recommendation Engines**
* **Competitors:**
  + **Cohere**
  + **NVIDIA NIM**
  + **Anthropic**
  + **Together.ai**
  + **Amazon SageMaker**
  + **Amazon Bedrock**
  + **Microsoft Copilot (Autonomous AI Agents)**